



GUERNSEY

BATTLE OF BRITAIN

AIR DISPLAY

2022

THURSDAY 8TH SEPTEMBER 2022

For over 50 years the skies of St Peter Port have played host to some of Britain's most historic and treasured military aircraft, including the iconic Red Arrows, one of the world's premier acrobatic display teams.

The Guernsey Air Display plays a crucial role in:

- 🎯 **Commemorating** – the lives and legacy of all those RAF aircrew who have served their country with honour and pride over the last 100+ years;
- 🎯 **Celebrating** – the invaluable work that the RAF Association does for all former and current serving personnel who need support and assistance. The Air Display falls within Battle of Britain Week which is the main fundraising event for the Guernsey branch of the RAF Association. In 2020 over £10,000 was raised in the week; and
- 🎯 **Inspiring** – and entertaining islanders of all ages with a breathtaking display over St Peter Port harbour.

 **ROYAL AIR FORCES Association**
The charity that supports the RAF family

As always the 2022 event will rely almost entirely on private funding, from Consortium members and Corporate and individual Friends of the Guernsey Air Display.

Without this sponsorship and support, this much-loved spectacle, which is free for all islanders to enjoy, cannot take place.

 **MORE OVERLEAF >**

Your island needs you!

MAKE IT HAPPEN 2022
#GAD2022





2022 CONSORTIUM PACKAGES

	LANCASTER £3,000	SPITFIRE £2,500	HURRICANE £2,000
Island FM radio advertising 10 x 10 second bespoke advertisements 5 x 10 second bespoke advertisements (one script with the inclusion of company name)	🎯	🎯	–
Guernsey Press advert On the day of the Display including all Consortium logos	🎯	🎯	🎯
Viewing spots downloadable map and signage highlighting the best viewing points for the Air Display along the east coast with branded boards including all Consortium logos in each location	🎯	🎯	🎯
Official Air Display programme Logo on the outside back page	🎯	🎯	🎯
Digital promotion Inclusion of digital logo and hyperlink on www.guernseyairdisplay.com	🎯	🎯	🎯
Inclusion and tagging (where available) in social media posts pre, during and post the event on Facebook, Twitter, Instagram and LinkedIn	1 x branded graphic 2 x sponsor posts 6 x posts/tags 1 x blog post	1 x branded graphic 1 x sponsor post 4 x posts/tags	2 x posts/tags
Entered into a draw to win a flight on one of the assets that will be taking part in the Air Display on the day before the Display <i>Subject to a suitable aircraft operating out of Guernsey</i>	🎯	–	–
Complimentary places at the Guernsey Air Display reception at Castle Cornet (value £60 each)	2 places	2 places	2 places
Opportunity to purchase places at the Guernsey Air Display reception reception at Castle Cornet @ £60 per person including lunch and complimentary bar	40 places	25 places	15 places
2022 Guernsey Air Display pin badges	40	25	15
Complimentary Air Display programmes available for guests at the reception at Castle Cornet (or if not attending delivered to the office in the week of the Display)	🎯	🎯	🎯

Benefits are subject to the final sponsorship total raised.

BECOME A CORPORATE FRIEND OF THE GUERNSEY BATTLE OF BRITAIN AIR DISPLAY

If your company is planning a corporate hospitality event to watch the Guernsey Battle of Britain Air Display, or you would just like to support this wonderful annual community event, why not become a Corporate Friend?

Your support will help us create a great Display for your guests, visitors and islanders to enjoy, and you will also receive complimentary programmes and pin badges.

The cost is just £695 and the benefits are:

- 🎯 20 x 2022 enamel Guernsey Battle of Britain Air Display pin badges (each year is a different design)
- 🎯 20 x official printed souvenir programmes
- 🎯 Accreditation on the Friends Of page in the official souvenir programme and on the website
- 🎯 2 x tickets (value = £60 each) for the Castle Cornet reception on Thursday 8 September 2022 plus the opportunity to purchase additional tickets at £60 per person.

Give your commitment to the Guernsey Battle of Britain Air Display 2022.
Contact Natalie Davidson – Tel: 01481 729229 or Email: natalie@black-vanilla.gg



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