

# 2026 GUERNSEY AIR DISPLAY

**WEDNESDAY 9TH SEPTEMBER 2026\***  
**18.30 – 20.00**

Guernsey's annual air display has been enjoyed by thousands of people for over 60 years, welcoming some of Britain's most historic and treasured military aircraft alongside aerobatic and awe-inspiring display teams.

The Guernsey Battle of Britain Air Display plays a crucial role in:

- **Commemorating** – the lives and legacy of all those RAF aircrew who have served their country with honour and pride over the last 100+ years and ensuring the continued preservation of our historic aircraft which enriches our national heritage;
- **Celebrating** – the invaluable work that the RAF Association does for all former and current serving personnel who need support and assistance. The Air Display falls within Battle of Britain Week which is the main fundraising event for the Guernsey branch of the RAF Association; and
- **Inspiring** – the next generation of pilots, engineers and aviation professionals.



The Air Display relies almost entirely on private funding, from the generous support of local businesses who form a Consortium and Corporate and individual Friends of the Guernsey Air Display, alongside a grant and underwrite from the States of Guernsey. Without this sponsorship and support, this much-loved spectacle, which is free for all islanders to enjoy, cannot take place.

\*Please note this is a provisional date.

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MAKE IT HAPPEN 2026  
#GAD2026



## 2026 CONSORTIUM PACKAGES

	LANCASTER £3,450	SPITFIRE £2,950	HURRICANE £2,450
<b>Island FM radio advertising</b> Lancaster: 10 x 10 second bespoke advertisements Spitfire: 5 x 10 second bespoke advertisements (one script with the inclusion of company name)	●	●	-
<b>Guernsey Press advert</b> On the day of the Display including all Consortium logos	●	●	●
<b>Official Air Display digital programme</b> Logo on the outside back page	●	●	●
<b>Digital promotion</b> Inclusion of digital logo and hyperlink on <a href="http://www.guernseyairdisplay.com">www.guernseyairdisplay.com</a>	●	●	●
<b>Inclusion and tagging (where available) in social media posts</b> pre, during and post the event on Facebook, Twitter, Instagram and LinkedIn	1 x branded graphic 2 x sponsor posts 6 x posts/tags	1 x branded graphic 1 x sponsor post 4 x posts/tags	2 x posts/tags
<b>Complimentary places at the Guernsey Battle of Britain Air Display reception</b> at Castle Cornet (value £65 each)	2 places	2 places	2 places
<b>Opportunity to purchase places at the Guernsey Battle of Britain Air Display reception</b> at Castle Cornet @ £65 per person including lunch and complimentary bar	40 places	25 places	15 places
<b>2026 Guernsey Air Display pin badges</b>	40	25	15

Benefits are subject to the final sponsorship total raised.

## BECOME A CORPORATE FRIEND OF THE GUERNSEY BATTLE OF BRITAIN AIR DISPLAY

If your company is planning an event to entertain clients or staff in a local venue, you are lucky enough to have a fabulous view from your office to watch the display or you just want to support a wonderful annual community event, why not become a Corporate Friend?

**The cost is just £850 and the benefits are:**

- 20 x 2026 enamel Guernsey Battle of Britain Air Display pin badges (each year is a different design)
- 2 x tickets (value = £65 each) to the sponsor reception on Wednesday 9 September 2026 plus the opportunity to purchase additional tickets at £65 per person.
- Inclusion and tagging (where available) in social media posts and supply of a branded graphic to use on own social media channels

Give your commitment to the Guernsey Battle of Britain Air Display 2026.  
Contact Natalie Davidson – Tel: 01481 729229 or Email: [natalie@black-vanilla.gg](mailto:natalie@black-vanilla.gg)



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# EDUCATE AND INSPIRE



## One of the pillars of the Guernsey Air Display is to 'Educate and Inspire'.

We commemorate the lives and legacy of all those RAF aircrews who have served their country with honour and pride over the last century. We also support the continued preservation of our historic aircraft which enrich our national heritage.

We promote STEM (science, technology, engineering and maths) subjects to inspire the next generation of pilots, engineers and aviation professionals.

To achieve this, the Guernsey Air Display Foundation worked with the military and civilian display teams to speak to students in schools, the Combined Cadet Force and the Air Cadets during the week of the 2025 display.

- **Pilot Rich Goodwin** spoke to students at Melrose and The Ladies' College. Rich spoke about his career as a military, commercial and aerobatic pilot as well as the experience of building his own display aircraft. He has also worked on the development of a sustainable aviation fuel.
- Students at St Sampsons welcomed Chris Oliver who spoke about the historical significance of the Guernsey Air Display and how the heritage aircraft displaying in the show had played their part in World War II.
- The annual '**Meet the Pilots**' event took place in May as part of the Liberation Day commemorations and celebrations. A number of heritage aircraft visited the island, including Ready 4 Duty which had travelled over from America to mark the 80th anniversary of VE Day.
- The **RAF Typhoon PR team** went to Blanchelande and spoke to students about the role of the Typhoon and the number and variety of the jobs that are required in the team to put the aircraft in the sky.
- **The RAF Careers Engagement team and RAF Typhoon PR team** were on the Crown Pier during the display to answer questions and promote the wide range of career opportunities the RAF offers.



Blanchelande College



St Sampsons



Melrose



The Ladies' College



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