



THURSDAY 12TH SEPTEMBER 2019

IN THE YEAR OF THE 75TH ANNIVERSARY OF THE D-DAY LANDINGS IN JUNE 1944
AND THE CENTENARY OF THE RETURN HOME OF THE ROYAL GUERNSEY LIGHT INFANTRY IN MAY 1919

2019 will see the fifty second Guernsey Air Display take to the skies over St. Peter Port. It is the only Air Display in the British Isles that takes place over water with a display line that runs south to north over St Peter Port Harbour and the Little Russell.

The Guernsey Air Display is funded 92.5% by the private sector in Guernsey – through Consortium Members and Corporate and Individual Friends of the Guernsey Air Display.

The objectives of the Guernsey Air Display are to:

- **Commemorate** – the lives and legacy of all those RAF airmen and aircrew who have served their country with honour and pride over the past 100+ years
- **Celebrate** – the invaluable work that RAFA does for all ex and current serving personnel who need support and assistance; and
- **Inspire** – islanders across Guernsey to continue to support the annual Guernsey Air Display in whatever way they can – becoming a Consortium Member, a Corporate or Individual Friend.

2019 CONSORTIUM PACKAGES

	GOLD £2,950	SILVER £2,450	BRONZE £1,950
Island FM radio advertising 15 x 10 second bespoke advertisements (one script with Consortium corporate name)	🎯		
CT Plus (buses.gg) Logo on back of the bus for 3 months (mid-June to mid-September) leading up to the Air Display	🎯	🎯	
Official Air Display programme Logo on the outside back cover	🎯	🎯	🎯
Digital promotion Inclusion of company logo and hyperlink on www.guernseyairdisplay.com and www.eventguernsey.com PLUS inclusion and tagging (where accounts are available) in social media posts on Facebook, Twitter, LinkedIn and Instagram	🎯 🎯	🎯 🎯	🎯 🎯
Places at the Guernsey Air Display reception at Castle Cornet at the additional cost of £60 per person	20	15	10
2019 Guernsey Air Display pin badges For all guests attending the Castle Cornet Reception	20	15	10

For more information about the 2019 Guernsey Air Display and how you can pledge your support, visit www.guernseyairdisplay.com or email natalie@eventguernsey.com or alex@eventguernsey.com





CONSORTIUM BENEFITS FOR 2019

- Gold Consortium Members each have a complimentary bespoke advertising campaign on Island FM with 15 x 10 second commercials, specific to the Consortium company name, being broadcast in the weeks leading up to the Guernsey Air Display.
- Gold and Silver Consortium Members will have their logos included on the vinyl that will be positioned on the rear of a Guernsey bus for three months from mid-June to mid-September.
- The names of all Gold, Silver and Bronze Consortium Members will be entered into a prize draw to win a 20 minute flight with one of the aerobatic display teams that will be taking part in the 2019 Guernsey Air Display.

BECOME A CORPORATE FRIEND OF THE GUERNSEY AIR DISPLAY

If your company is thinking of hosting your own corporate hospitality event on Guernsey Air Display Day, either in company offices or at a different venue, become a Corporate Friend of the Guernsey Air Display. The cost is just £595.00 and the benefits are:

- 20 x 2019 enamel Guernsey Air Display pin badges (each year is a different design)
- 20 x official printed souvenir programmes
- Accreditation on the Friends Of page in the official souvenir programme and on the website
- 2 x tickets (value = £60) for the Castle Cornet Reception on Thursday 12 September 2019 plus the opportunity to purchase up to another 4 @ £60.

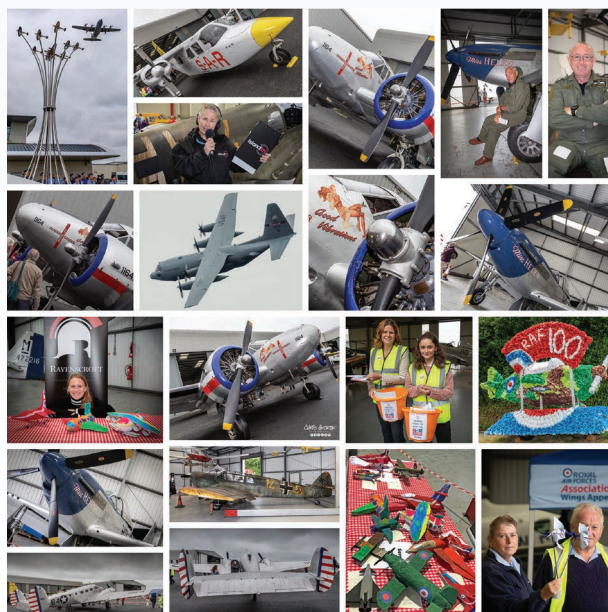
MEET THE PILOTS

Meet The Pilots is a unique opportunity for friends and families of Consortium Members and Corporate friends to meet in person the Magnificent Men and their Flying Machines at Meet The Pilots on Wednesday 11 September 2019.

Sponsored by Ravenscroft, Meet The Pilots is from 2pm – 5pm on the day before Air Display day on the apron in front of the ASG Hangar at Guernsey Airport.

GIVE YOUR COMMITMENT TO THE 2019 GUERNSEY AIR DISPLAY

Contact Natalie Davidson or Alex Bridle
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alex@eventguernsey.com



GUERNSEY AIR DISPLAY
MAKE IT HAPPEN 2019
#makeithappenGAD

